Gavin Hao is Director of Gingko Consulting, Shanghai China

Gavin has worked in the forestry/pulp/paper industry since 2005. He has focused on wood products market research, forest investment due diligence, forest valuation, cost and price benchmarking, and in forest management.

During his time in the industry, Gavin has undertaken projects in China, Russia, South East Asia, Oceania, and Latin America. He has an excellent understanding of the global forestry, pulp/paper & wood products industries especially in China.

Gavin has worked on many forest valuation/investment and due diligent projects across China: From Northeast (China-Russia boarder) to South (Hainan Island), and has visited many domestic Chinese Fir / Masson Pine plantations in China.

Prior to starting Gingko Consulting in 2019, Gavin was employed in senior positions in China with international forest industry companies including as Forest Manager at Stora Enso (2005 -2009), Consultant with Poyry (2009-2010) and China specialist Forestry Consultant with RISI/FastMarkets RISI (2010-2019).

Gavin co-authored RISI's 'China Timber Supply Outlook: A Comprehensive Analysis and Outlook' (2010, 2011, 2013, 2015, 2017) contributed to RISI's 'Global Tree Farm Economics Review' (2012, 2015) and co-authored RISI's 'Russian Timber: A Growing Force in World Trade' (2019)

Gavin also keeps regular connections with and visits with global softwood exporters / China importers, as well with China wood products companies (sawmillers/ panel producers/ pulp producers).