



See <http://www.nzlogger.co.nz/>



DANA Conference to debate the New Zealand domestic forest industry sector, and its wider role in the Pacific Rim as an import market and an export supplier. Sixteen New Zealand and twelve international speakers complete the line up.

A premiere event covering an industry which employs 26,000 people and generates 10% of New Zealand's merchandise trade.

- Topics Include:
- Timberland investment
 - Logs
 - Especially log exports
 - Woodchips
 - Sawmilling
 - Remanufacturing
 - Wood panels
 - Pulp
 - Paper
 - Wood pellets
 - Carbon
 - NZ industry place in the Pacific Rim
 - Future wood demand in China
 - NZ Party Forest Policies
 - And much more

For more info go to:
<http://www.prcc.com.au/danarotorua2014/>



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In the 1980s with Tasman/Fletcher, DANA Director Dennis Neilson was into (with a number of others) building a world-class, off highway logging truck road linking the massive Kaingaroa Forest to the (then) Tasman saw/pulp/paper mills at Kawerau [See NZ Logger Magazine, July 2014 for details – or to read Part I of a two part article click [here](#)].

More recently Dennis has turned his hand to organising world class conferences on forest investment, forest industry and global wood trade topics.

In 2014/early- 2015, the DANA logo will feature at meetings in Melbourne, Rio de Janeiro, London, Santiago, Yangon (Myanmar) and New York City. But the most important and “special” Conference DANA will be organising in 2014 will be in Dennis’ home town of Rotorua; on August 11 & 12:

The New Zealand Forestry and Forest Products Sector: Its situation in 2014 and trends going forward.

The program can be seen [here](#)

DANA has attracted a total of **27 speakers/panellists to present, including 18 from New Zealand; and 9 who are flying in from overseas.** Products covered include forest investment, logs, woodchips, sawn timber, wood panels, re-processing, pulp, paper, wood pellets and carbon; and other topics include Maori Forestry, Regional promotion; a 4- Political Party Forestry Policy panel and FX predictions..

China Wood Markets Networking Opportunity

The severe slide in log export prices in 2014 has affected much of the New Zealand industry; so of special interest to a New Zealand/Pacific Rim audience in early August will be:

- A presentation by **Mr Peixin Li**, Secretary General of the Shanghai Timber Trading Association, who has agreed to speak on:
 - The China Market for Radiata Pine: January to March 2014
 - The Chinese Market in Future
- Attending as delegates: The owner and three of his senior staff of a Chinese company embarking in 2014 - 2015 on a major project to construct new sawmills, dry kilns and a furniture factory on a Free Trade Zone at a port on Southern China. Log usage could be 300,000 m3 per year of Radiata pine.
- Four TimberWest executives will attend; and its CEO Brain Franks will present. TimberWest is Western Canada’s largest forest owner and is Canada’s largest log exporter to North Asia

To Register

To those readers who have already registered for this conference, thank you for your support. To other readers, Conference organiser Dennis Neilson encourages you to help make this a truly world class Conference by registering; and indeed to bring along some of your team.

There are generous multiple registration fee discounts available, and to members of NZIF. To see all details of the program, speakers, venue, registration, sponsorship and newsletters, please click [here](#) for details.

Contact conference organiser Pamela Richards in Melbourne - pam@prcc.com.au - to discuss any aspects of this conference.

Kind regards

Dennis Neilson

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For news, information and links to other DANA/DANA associated 2014 Conferences in Rio de Janerio, London, Santiago, and Yangon visit our website www.dana.co.nz

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