

Subject Line: The NZ Domestic and International Sawmilling Industry will be a Focus at DANA Rotorua August 11 & 12 Meeting

Good Afternoon

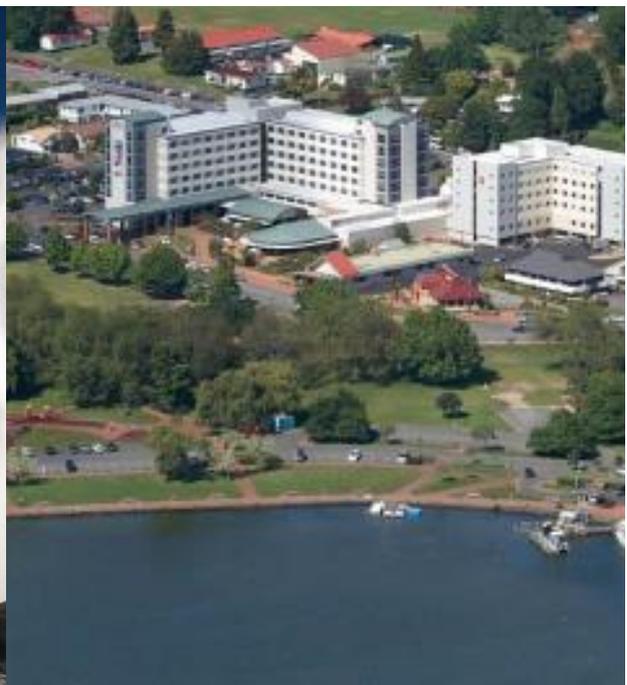
The speaker line-up is now complete for this important meeting: **The New Zealand Forestry and Forest Products Sector: Its situation in 2014 and trends going forward**

A **“Quick Check”** of the Rotorua **conference program topics and speakers** can be seen [here](#)

Location & Venue



Rotorua: Home of New Zealand’s Maori Culture and Geothermal Activity



Novotel Rotorua Lakeside

Speakers:

A total of 27 speakers/panelists are confirmed, including 17 from New Zealand; and **10 who are flying in from overseas** [3 from Canada, 2 from Australia, 1 from United Kingdom, 1 from USA, 1 from Malaysia, 1 from China (perhaps 2) and one from Australia/Chile]. It must be a first, or close to a first, to have so many international specialists speak at a single conference on the New Zealand forest industry sector.

Sawmilling:

Sawmilling in New Zealand is an important, integral part of the forest industry sector, which in 2012 employed more 20% of the entire workforce in the sector.

At the conference, **9 speakers/panelists** will focus on, or will comment on sawmilling and lumber markets; who include:

- **John Vaney** the co-author of the 2014: **The New Zealand Forest Products Industry Sector**; in which 58 New Zealand owned by more than 40 companies are profiled.
- **Paul McCree**, Director of FORME Consulting Group Ltd; presenting on **NZ Sawn Timber Industry: Structure, Challenges & Opportunities Going Forward**. Forme work as expert advisors throughout the entire forest industry supply chain providing advice to a broad range of clients in NZ and abroad in processing and forestry in productivity, strategy, feasibility, due diligence and valuations on sawmilling and engineered or solid wood projects. Paul has a strong “hands on” and technical background in management, design, construction and operation of sawmills in NZ and overseas.
- **Thomas Song**, MD of Oregon Group (including Ernslaw One) which in the last 20 years has owned and operated a number of sawmills in New Zealand. Oregon Group’s parent company operates softwood and hardwood sawmilling/solidwood processing plants in eight countries. Thomas will be on a panel discussing “why invest in New Zealand”.
- **Russ Taylor** President of International WOOD MARKETS Group from Canada. Russ is widely known as an international expert in the operating economics and product marketing of sawmilling world-wide, and in his presentation on **Pacific Rim Log & Lumber Overview and Trends** he will be discussing some information on sawmilling efficiencies in the Pacific Rim and beyond.
- **Peter Zed**, CEO of Omega Consulting in Australia will present on the **Australian Sawmilling and Sawn Timber Sector**. Peter has been a senior executive and CEO of a number of major Australian public and corporate sawmilling companies; and is now an independent industry advisor. Peter probably has the most complete database, and knowledge, of Australian sawmilling companies and facilities of anyone in the industry.
- **Tom Boon**, CEO of Taranakipine, while presenting on the NZ remanufacturing industry, heads a major NZ sawmilling company, and will have some views to share with delegates.

- **David Turner**, CEO of Kawerau sawmilling company Sequel Lumber, who will discuss wood pellets as a possible future product line for sawmills.
- **Robert Busch** the Australian based, Oceania Managing Director of giant Chilean forest Products Company ARAUCO will share with delegates the global solidwood marketing strategy of his company. Arauco has six sawmills in Chile and two in Argentina, with a capacity to produce 3.8 million m3 of sawn timber per year -- **almost the total New Zealand production in 2013.**
- And, just to make sure delegates are kept right up to date with trends in sawmill design, the Director International Sales for Canadian sawmill equipment manufacturer COMACT, **Tim Gallant** will provide an audio visual presentation of the very latest in international sawmilling technology.



COMACT Optimized Log In-feed



High speed COMACT trimmer

Industry has faced log supply and price challenges for the last few years, as China prices drove log allocation. How do you think a recent log price and demand correction will open up new opportunities for the sawmilling sector?

To Register

To those readers who have already registered for this conference, thank you for your support. To other readers, Conference Organiser Dennis Neilson strongly encourages you to register; and indeed to bring along some of your team.

There are generous multiple registration fee discounts available: To see all details of the program, speakers, venue, registration, sponsorship and newsletters, please click [here](#) for details. **To date, 75 % of registrations are for multiple delegates.**

Please do not hesitate to contact Conference Manager Pamela Richards in Melbourne - pam@prcc.com.au - to discuss any aspects of this conference.

DANA Melbourne, Australia Conference

Note: Dana is also holding a similar Conference in Melbourne, Australia the previous week: On August 7 & 8: **The Australian Forestry and Forest Products Sector: Its situation in 2014 and trends going forward.** Registrations to date are more than twice as many as had been confirmed at the same time before the DANA 2013 Melbourne Conference. All details including the registration can be seen [here](#)

Kind regards

Dennis Neilson

Director | DANA LIMITED | PO Box 392, Rotorua, New Zealand

+64 7 3492764 | Fax: +64 7 3492763 | Skype: dennis.neilson

dana@dana.co.nz | www.dana.co.nz



For news, information and links to other DANA/DANA associated 2014 Conferences in Rio de Janerio, London, Santiago, and Yangon visit our website www.dana.co.nz

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